

ISRAEL

Presentation of the R&D and Innovation ecosystem in Automotive and Smart Mobility Sectors

Focus sectors

Automotive & Smart Mobility

October 5th, 2021 h. 10.00 a.m. CEST / h. 11.00 a.m. IDT

Go! Platform: <https://go.confindustria.it/israel-2021>

AGENDA

- 10.00-10.15 **Opening remarks**
- Nicoletta AMODIO, Head of Life Sciences and Research
 - Embassy of Israel in Italy (TBD)
 - Embassy of Italy in Israel (TBD)
- 10.15-10.35 **Overview on the Automotive & Smart Mobility Ecosystem and Manufacturers progresses in R&D and Innovation**
- Gianmarco GIORDA, Managing Director, ANFIA - Italian Association of the Automotive Industry
 - Eviatar TORN, Executive Director, EcoMotion Community
- 10.35-10.50 **Focus on Autonomous Vehicles: the experience of Israeli companies**
- Bright Way Vision Representative
 - Israeli Companies Representative (Tbd)
- 10.50-11.00 **Italian Success Company Case in Israel**
- Roberta ANATI, CEO & Founder, Inlight Technology Observatory, Adler Group
- 11.00-11.05 **Q&A**

Moderator: (TBD)

Working language: English

B2B afternoon meetings: 2 half days

October 5th h. 1.00 – 4.00 p.m. CEST / h. 2.00 – 5.00 p.m. IDT

October 6th h. 1.00 – 4.00 p.m. CEST / h. 2.00 – 5.00 p.m. IDT

B2B meetings will last 15 min

In cooperation with